Appendic A 11b:

Poster STEP 2

Thinking about eating Better?

Your ____and ___are offering you an exciting, new program.

FOOD STEPS

A program for men and women that can help you decide to eat better.



- NO gimmicks.
- NO meetings.
- NO costs.
- Complete the program by mail.

FOOD STEPS: won't:

It will help you learn more about:

- ask you to give up your favourite foods.
- eat foods you don't like.
- why you eat the way you do.
- the pros and cons of eating better.
- how small changes can go a long way.

To enrol or for more information, call the FOOD STEPS Helpline at______, ext._____